

DREAM  
YOUR STYLE

LIVE  
YOUR HAIR

# A PASSION FOR RESEARCH

The first company to market **formaldehyde-free, safe and healthy straightening treatments** containing no toxic compounds. Protecting the health of professional, clients and hair is a priority for Jean Paul Mynè.

The continuous research of **innovative solutions**, developed to grant clients' wishes, has enabled Jean Paul Mynè to market in 20 countries worldwide and to gain a high level of respect in Italy.

Jean Paul Mynè is synonymous with excellence in the hair straightening and anti-frizz systems.

# RESPECT FOR NATURALNESS

All the Jean Paul Mynè treatments **make hair lively and healthy, do not break the sulfur bridges and revitalize the structure.**

Effective since the first time, they guarantee a restructuring and healthy action at every application.

IN THE EFFECT

IN THE RESULT

IN THE  
HAIR  
STRUCTURE

IN THE ORIGIN  
OF  
INGREDIENTS



# A COMPLETE SYSTEM TO GRANT CUSTOMERS' WISHES



## KERATIN PLUS GOLD

Thick, frizzy, natural, colored hair.

### STRAIGHT EFFECT

About 3 months



## KERATIN PLUS PLATINUM

Bleached, damaged, over-processed, medium-thin.

### STRAIGHT EFFECT

About 3 months



## KERATIN PLUS QUICK SMOOTHING

For all hair types. For customers who want a natural smoothness. Suitable for partial applications. Quick service.

### TAMED SMOOTH WITH VOLUME

About 2 months



## EVOLUTION PRO FRIZZ TAMER

For all hair types. Do not change hair's bounce and swing, but eliminate the unsightly frizzy look.

### FRIZZ CONTROL

40 / 50 days

YOU ARE THE EXPERT.  
TOOLS IN YOUR SKILLED HANDS!

Jean Paul Mynè **treatment's life is guaranteed only on condition that you use PERSONAL CARE after-care line.** Shampoo, Conditioner, Revital Mask and Vetiver Oil are the indispensable allies to ensure a long-lasting performance. This line is specifically developed to work in synergy with the treatments.

For those who suffer from scalp sensitivity, Jean Paul Mynè suggests NAVITAS after-care line, recommended after the straightening treatment, too.



LONG-  
LASTING  
RESULT



