

NAVITAS

ORGANIC TOUCH

INSTRUCTIONS



FOLLOW THE INSTRUCTIONS FOR THE TREATMENT PLANNED

FOR CLEANSING AND ADDING HIGHLIGHTS to hair

STEP 1 - Apply NAVITAS ORGANIC TOUCH shampoo with hands or brush, without rubbing or massaging, applying to all the hair. Leave to take effect for 3 minutes, then lather and wash. Rinse thoroughly.

STEP 2 - Squeeze out the surplus water and brush NAVITAS ORGANIC TOUCH mask onto the wet hair, without rubbing or massaging, applying to all the hair. Leave to take effect for 5 minutes. Rinse thoroughly.

STEP 3 - Dry the hair and proceed with styling.

FOR REVITALISING AND BLOCKING colour after colouring

STEP 1 - Apply NAVITAS ORGANIC TOUCH shampoo with hands or brush, without rubbing or massaging, applying to all the hair. Leave to take effect for 3 minutes, then lather and wash. Rinse thoroughly.

STEP 2 - Squeeze out the surplus water and brush NAVITAS ORGANIC TOUCH mask onto the wet hair, without rubbing or massaging, applying to all the hair. Leave to take effect for 5 minutes. Rinse thoroughly.

STEP 3 - Dry the hair and proceed with styling.

PREPIGMENTING before colouring

Wet the hair with water. Brush NAVITAS ORGANIC TOUCH mask onto the wet hair, without rubbing or massaging, leaving to take effect for 10 minutes. After this time, apply the colour directly, without rinsing.

Complete the colour procedure in the normal way with the NAVITAS shampoo, rinsing out residues and if wished applying NAVITAS SENSITIVE CONDITIONER OR MASK depending on the hair's structure, then rinse and proceed to style as required.

FOR CONTROLLING HIGHLIGHTS OR CORRECTING A COLOUR

Apply NAVITAS ORGANIC TOUCH shampoo with hands or brush, without rubbing or massaging, applying to all the hair. Decide the leave-in time in relation to the hair's porosity and starting colour, keeping a careful eye on the process throughout the leave-in time. When done, lather and then wash. Rinse thoroughly and apply NAVITAS ORGANIC TOUCH milk mask. Dry and proceed to style as required.

FOR CREATING THE RIGHT SHADE FOR STREAKS or HIGHLIGHTS

Brush on NAVITAS ORGANIC TOUCH shampoo or mask depending on the intensity required, without rubbing or massaging, applying to all the hair. Decide the leave-in time in relation to the hair's porosity and starting colour. When using the shampoo for shade adjustment, when done, lather and then wash. Rinse thoroughly and apply NAVITAS ORGANIC TOUCH milk mask. When using NAVITAS ORGANIC TOUCH mask, dry thoroughly and proceed to style as required.

FOR ADDING HIGHLIGHTS to undyed hair

STEP 1 - Apply NAVITAS ORGANIC TOUCH shampoo with hands or brush, without rubbing or massaging, applying to all the hair. Leave to take effect for 5 minutes, then lather and wash. Rinse thoroughly.

STEP 2 - Brush on NAVITAS ORGANIC TOUCH mask, without rubbing or massaging, applying to all the hair. Leave to take effect for 20 minutes. Rinse thoroughly.

STEP 3 - Proceed to style as required.

FOR KEEPING COLOUR VIBRANT OVER TIME

STEP 1 - Apply NAVITAS ORGANIC TOUCH shampoo with hands or brush, without rubbing or massaging, applying to all the hair. Leave to take effect for 3 minutes, then lather and wash. Rinse thoroughly.

STEP 2 - Brush on NAVITAS ORGANIC TOUCH mask, without rubbing or massaging, applying to all the hair. Leave to take effect for 5 minutes. Rinse thoroughly.

STEP 3 - Proceed to style as required.

WARNINGS: Use NAVITAS ORGANIC TOUCH milk to lighten and attenuate the intensity of all the NAVITAS ORGANIC TOUCH shades (milk mask to reduce the intensity of the mask or milk shampoo for the shampoo).

SHADES AND FORMULA FOR VARYING OR ADDING LIGHT TO COLOURS WITH SHAMPOO

| STARTING LEVEL TARGET | BLACK 1 | VERY DARK BROWN 2 | DARK BROWN 3 | BROWN 4 | LIGHT BROWN 5 | DARK BLONDE 6 | BLONDE 7 | LIGHT BLONDE 8 | VERY LIGHT BLONDE 9 | PLATINUM BLONDE 10 |
|--------------------------|-------------|-------------------------|--------------------|-----------------------------|---------------------|---------------------------|--------------------------|-----------------------|-------------------------------------|--------------------------|
| NATURAL | POPPY SEEDS | | | 50% POPPY SEED 50% CAROB | | 90% CINNAMON 10% CAROB | CINNAMON | CURRY | SESAME | BLUEBERRY |
| ASH | POPPY SEEDS | | | | | 70% CINNAMON 30% CUMIN | 95% CINNAMON 5% CUMIN | 98% CURRY 2% CUMIN | BLUEBERRY | |
| GOLDEN | | | | CURRY + CAROB | | 70% CINNAMON 30% CURRY | CINNAMON | CURRY | 80% SESAME 10% MILK 10% CURRY | 95% SESAME 5% CURRY |
| COPPER | | | | TUMERIC + CAROB | | | TUMERIC | | | |
| MAHOGANY RED | | | | PAPRIKA + SUMAC | | | | | | |
| PURPLE | | | | SUMAC | | | | | | |

SHADES AND FORMULA FOR VARYING OR ADDING LIGHT TO COLOURS WITH MASK

| STARTING LEVEL TARGET | BLACK 1 | VERY DARK BROWN 2 | DARK BROWN 3 | BROWN 4 | LIGHT BROWN 5 | DARK BLONDE 6 | BLONDE 7 | LIGHT BLONDE 8 | VERY LIGHT BLONDE 9 | PLATINUM BLONDE 10 |
|--------------------------|-------------|-------------------------|--------------------|-----------------------------|---------------------|---------------------------|----------------------------|----------------------|---------------------------|--------------------------|
| NATURAL | POPPY SEEDS | | | 50% POPPY SEED 50% CAROB | | 50% CINNAMON 50% CAROB | 50% SESAME 50% CINNAMON | SESAME | 50% MILK 50% SESAME | BLUEBERRY |
| ASH | POPPY SEEDS | | | 30% POPPY SEEDS 70% MILK | | | | | MILK + BLUEBERRY | |
| GOLDEN | | | | CAROB | | CURRY + CAROB | CINNAMON | | 95% MILK 5% CURRY | 80% MILK 60% SESAME |
| COPPER | | | | | | | PAPRIKA + TUMERIC | TUMERIC | | |
| MAHOGANY RED | | | | SUMAC + PAPRIKA | | | | | | |
| PURPLE | SUMAC | | | | | SUMAC + POPPY SEEDS | | | | |



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MADE IN ITALY

Jean Paul Mynè does not test products on animals. 