

THE COLOR THAT LETS YOUR CREATIVITY RUN WILD

All DOC COLOR shades can be mixed together to get infinite color effects. Mixing also enhances coverage. The neutral base of the NATURAL and NATURAL INTENSE levels guarantees high quality and flexible coverage while maintaining amazing hues both for the neutral and the warm series for countless shades of color.

MIXING RATIO

Standard **1:1** High lift **1:2**

Why it is excellent:

DOC COLOR 1 color for 2 color types:

- PERMANENT
- DEMI PERMANENT

The FIRST hair color on the market that replaced water with nutrients and a higher pigment concentration to provide the best coverage and amazing hues:

- "Flexible" **coverage** of gray hair up to 100% in accordance with the client's wishes.

- **Natural Intense:** increases coverage with no color overlays, recommended for very resistant hair.

Total COMFORT during the color service:

- **Maximum delicacy and cosmetic effect** thanks to the presence of natural and soothing ingredients.
- **Brilliance and brightness.**
- **From intense to natural result**, always just what you expect.
- **No perfume.**

DOC ACTIV ENZYME

To ensure a creamy, soft and homogeneous texture that maintains the correct viscosity even during the processing time, **DOC COLOR can be mixed ONLY with DOC ACTIV ENZYME.**

Rich in precious, natural ingredients and **enzymes** to ensure your customer's comfort as well as skin and hair hydration.

- **NOURISHING OILS** to protect the hydration of the stem.
- **ENZYMES** extracted from **PAPAYA** and **PINEAPPLE** to ensure brilliance and brightness of the results over time.

Guidelines for application*:

ACTIV developer**	USE	PROCESSING TIME	TIPS
0.05 ACTIV	DEMI-PERMANENT • No lift on virgin hair. • Light coverage.	From 5 to 25 minutes depending on desired result.	
0.1 ACTIV	DEMI-PERMANENT • 1 level of lift on virgin hair. • Gray coverage.	From 25 to 30 minutes.	
0.2 ACTIV	PERMANENT • 1 Level of lift. 1 to 2 levels on virgin hair. • Up to 100% gray coverage.	At least 35 minutes.	40 minutes to boost the grey coverage on resistant hair.
0.3 ACTIV	• 2 to 3 levels of lift on virgin hair. • Up to 100% gray coverage on resistant hair.	At least 40 minutes.	Increase processing time by 5 minutes to boost coverage of resistant gray hair.
0.4 ACTIV	3 to 4 levels of lift on virgin hair.	At least 45 minutes.	

***DOC COLOR** is compatible only with OXILOCK PLASMA molecular reconstruction. When doing RECONSTRUCTION treatment at the same time as a color service, add 1 measuring spoon of OXILOCK PLASMA n°. 1 to 20-60 grams of color, excluding the amount of ACTIV. At the end of the color processing time, rinse thoroughly and apply OXILOCK PLASMA n°. 2, and leave on for at least 10 minutes. Then rinse and apply NAVITAS ORGANIC TOUCH MILK SHAMPOO and MASK.

**Do not use heat

EASY AND FLEXIBLE GRAY COVERAGE

With the special formulation on a NEUTRAL base, gray coverage of hair is simple. It allows you to obtain the **best coverage** while ensuring the desired hue intensity. These general usage tips can be evaluated during the consultation depending on hair structure and coverage level (SOFT or DEEP).

	Under 50% of gray hair	Between 30% and 50% of grey hair	Over 50% of gray hair
Natural or Intense Natural	X	+ 30% of natural level (natural or intense natural) according to preference.	+ 50% of natural level (natural or intense natural) according to preference.
ART as pure color		+ 30% of natural level (natural or intense natural) according to preference.	+ 50% of natural level (natural or intense natural) according to preference.
ART as a booster	X	Add ART separately from the mixing ratio formula TONE (HUE) + NATURAL LEVEL + ACTIV according to preference.	
Resistant hair	Increase leave on time from 5 to 10 minutes.		

POST COLOR TREATMENT

After color processing time, rinse hair thoroughly with warm water and wash with NAVITAS ORGANIC TOUCH MILK SHAMPOO or NAVITAS SENSITIVE SHAMPOO to remove any color residue. Finish the color service with NAVITAS SENSITIVE MASK or NAVITAS ORGANIC TOUCH MILK MASK.

SERIES – ART –

The ART series shades are completely mixable – with each other or with 0.0 CLEAR or CLEAR PLUS 0.00 – to let your artistic creativity run free and give you surprising color effects, from the most intense colors to the most delicate pastels. They can be used to boost the color mix, in order to accentuate a hue, or as pure colors (long-lasting like the permanent or demi permanent colors depending on the ACTIV type used).

ART as BOOSTER: when used as a booster, add the color separately from the mixing ratio COLOR + ACTIV.
E.g.: 6 to 12 grams into 60 grams of color base depending on the desired intensity.

As PURE COLOR: all ART shades can be diluted with the 0.0 that allows you to soften the hue to get very delicate pastel shades.

To get a MULTIFACETED EFFECT or “ART games”: by using 12.0 + ART, processing time can be optimized to create color effects with lengths and ends. The result is a slight lightening of about 1½ levels on artificial hair color to leave space for the desired ART hue.

NEUTRALIZING / TONER

.1 and .2 can be used both as neutralizers of unwanted warm hues and as toners to give an ash or irisé hue depending on your desire and objective. We recommend using it with low volumes. ACTIV 0.05 (5vol / 1.5%) - ACTIV 0.1 (10 vol / 3%)

0.00 CLEAR PLUS

This is an enhanced CLEAR. Like 0.0 CLEAR, it is a unique tool that is rich in amino acids and in cosmetic and moisturizing agents. It restores keratin into the hair but also has a slight bleaching power. It can be used in various ways:

- **TO BOOST THE BLEACHING:**
 - to be added in order to get ½ level of lift on virgin hair.
 - to increase the bleaching power of a color, using between 25% and 50% in the mix.
- **GOMMAGE ON AN ARTIFICIAL COLOR (GENTLE CLEANING TREATMENT):**
in order to delete a color spot or get ½ level of lift on artificially colored hair.
- **PRIMER:** on resistant hair or on particularly damaged lengths and ends, 0.00 can be an ally to more effectively "seal" the color into lengths and ends, mixed with the low volume color desired by the customer (once again separately from the mixing ratio of DOC ACTIV ENZYME).

DOC COLOR PURE TONES CHART

NAME	IDENTIFICATION NUMBER	ALPHABETICAL IDENTIFICATION
Natural	0	N-NATURAL
Ash	1	A-ASH
Irisé	2	I-IRISÉ
Gold	3	G-GOLD
Copper	4	C-COPPER
Mahogany	5	M-MAHOGANY
Red	6	R-RED
Beige	7	B-BEIGE

TIPS FROM THE COLORIST

In case of porous or over-processed hair you can use **THERMO REPAIR SUBLIME MIST LEAVE IN**, which allows you to **equalize** the porosity of the lengths and improve the performance of the colors.

DOC OLEODEC

FIRST BLEACHING IN OIL BATH
SAFE FOR USER



DELICATE ON SKIN AND HAIR
AMMONIA FREE

SUITABLE FOR ALL HAIR LIGHTENING TECHNIQUES

CHARACTERISTICS AND COSMETIC ACTION

DOC OLEODEC is the innovative bleaching system to obtain the desired levels of lightening up to tones of extreme blond, in total safety for the scalp, for the hair and for the user.

SAFETY: this special ammonia-free oil bath preparation has been designed specifically to avoid powder clouds in the workplace while preparing the bleaching mix.

MOISTURIZING AND PROTECTION: as it contains precious oils (RICE OIL/ARGAN OIL/BABASSU OIL/OLIVE OIL) DOC OLEODEC enables you to work in total safety as well as providing moisturizing, protective and soothing action during the lightening process.

PROGRESSIVE PERFORMANCE: the moisturizing effect of the oils also acts to make the lightening process more progressive. Whilst traditional bleaching treatments become dry, thus blocking the lightening process, DOC OLEODEC, thanks to the oils it contains, continues to act on the hair, achieving further results and in some cases avoiding the need for a second application (it lightens UP TO 7 SHADES).

APPLICATION GUIDELINES

MIXING: DOC OLEODEC can only be mixed with DOC ACTIV ENZYME. With the help of the supplied spoon, thoroughly mix DOC OLEODEC in the jar so that the oil and powder create a smooth texture. Take the necessary quantity of oil-soaked DOC OLEODEC and put it in a plastic, glass or porcelain bowl. Add equal quantities of DOC ACTIV ENZYME (selecting according to result and hair structure) and blend together to produce a even mixture. Use mix ratio 1:1 to 1:2. In cases of total application or to the roots, use at most DOC ACTIV ENZYME 0.2.

APPLICATION: apply using the classic technique, i.e. lay the mix along the length of the hair. When applying onto particularly sensitive scalp and skin, protect with NAVITAS SCALP CARE applied before bleaching, and leave to stand for 5/7 minutes. DOC OLEODEC is also perfect for freehand application as it guarantees an ideal consistency (dilution 1:1 or 1:1.5 freehand) for this technique and perfect monitoring of the lightening performance.

PROCESSING TIMES: processing times are variable according to the desired tone and the state of the hair. Check the hair every 5/10 minutes.

AFTER BLEACHING: rinse the hair thoroughly with warm water and wash it with NAVITAS ORGANIC TOUCH MILK SHAMPOO. Proceed with the application of NAVITAS ORGANIC TOUCH MILK MASK or tone the hair as desired.

USE WITH OXILOCK PLASMA MIRACLE COME TRUE:

- 1 Add 1 measure of OXILOCK PLASMA MIRACLE n°1 (3 ml) for every 30 grams of DOC OLEODEC (1 ml X 10 gr of DOC OLEODEC). In this case, at the end of the processing time rinse thoroughly until all residue has been removed and wash with a NAVITAS ORGANIC TOUCH MILK SHAMPOO. Proceed with toning, if necessary still using OXILOCK PLASMA MIRACLE n°1.
- 2 Finish the service with a thorough rinse and the application of OXILOCK PLASMA COME TRUE n°2. Leave to stand for 10 minutes.
- 3 At the end of the processing time, rinse thoroughly and perform NAVITAS ORGANIC TOUCH MILK shampoo and mask.

WARNINGS: do not apply onto a damaged, irritated or unhealthy scalp. Follow the instructions carefully. Avoid any type of use that is not specified in the instructions. Use suitable protective gloves (PPE). Avoid bleaching eyelashes or eyebrows. Do not perform a perm immediately before or after. Rinse well after application. Do not use on hair previously treated with metallic tints. Observe the advised processing times. Immediately rinse any mix that has been deposited onto the skin or clothes. Use the prepared mix immediately. Throw away any unused mix. Avoid contact with eyes. In case of contact with eyes, rinse thoroughly with water. Store in a cool, dry place, out of the light and away from heat sources. Keep out of the reach of children.